
Special Issue on Business Economics

Call for Papers

Business Economics applies economic theories and analytical tools to business decision-making and strategy. It examines demand, supply, pricing, cost analysis, market structures and competitive behavior to optimize firm performance. The field also explores forecasting, risk analysis, and the impact of economic policies and external environments on business operations, helping organizations make efficient, data-driven decisions to achieve profitability and sustainable growth.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Business Economics**. Potential topics include, but are not limited to:

- Econometrics and quantitative methods
- Strategic decision-making
- Business intelligence and analytics
- Microeconomic analysis
- Macroeconomic policy
- Cost-benefit analysis
- Pricing strategy
- Demand analysis and forecasting
- Market structure and competitive strategy
- Behavioral economics in business
- Managerial economics and business operations
- Industrial economics
- Entrepreneurial economics
- Corporate finance
- Labor economics in business
- Financial economic
- Public economics
- International business economics
- Economic forecasting and business planning
- Risk and uncertainty analysis
- Economics of innovation & technological change
- Environmental and sustainable business economics

Authors should read over the journal's [For Authors](#) carefully before submission.



Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – *Business Economics***” should be chosen during your submission.

According to the following timetable:

Submission Deadline	July 2nd, 2026
Publication Date	September 2026

For publishing inquiries, please feel free to contact the Editorial Assistant at submission.entrance1@scirp.org

OJBM Editorial Office