



Special Issue on
Business Administration and Management
Call for Papers

Business Administration and Management studies the principles and practices involved in planning, organizing, leading, and controlling organizational resources to achieve strategic goals. It examines management theories, decision-making processes, leadership, operations, marketing, finance, and human resource management. The field also explores organizational behavior, innovation, and strategic planning to improve efficiency, competitiveness, and sustainable business performance across various industries.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Business Administration and Management**. Potential topics include, but are not limited to:

- Financial management
- Marketing management
- Operations management
- Strategic planning and management
- Organizational behavior and leadership
- Human resource management
- Entrepreneurship and innovation management
- International business & management
- Corporate governance and business ethics
- Management information systems/digital business
- Sustainability management
- Supply chain management

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Business Administration and Management**” should be chosen during your submission.

According to the following timetable:



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For publishing inquiries, please feel free to contact the Editorial Assistant at submission.entrance1@scirp.org

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