
Special Issue on
Business Management and Information Technology
Call for Papers

Business Management and Information Technology examines how information systems and digital technologies support organizational strategy, operations, and decision-making. It integrates management principles with IT solutions to improve efficiency, innovation, and competitiveness. The field explores enterprise systems, digital transformation, data analytics, information governance, and technology-driven business models, focusing on how organizations leverage technology to enhance productivity, customer value, and strategic performance.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Business Management and Information Technology**. Potential topics include, but are not limited to:

- Enterprise information systems
- Data analytics and business intelligence
- Artificial Intelligence for business
- Digital transformation and innovation
- Knowledge management and business intelligence
- Information technology & operations management
- Enterprise resource planning
- Customer relationship management systems
- IT, innovation and entrepreneurship
- IT in supply chain management
- IT-enabled process innovation and management
- Human-computer interaction in business
- Cybersecurity in business
- IT governance and risk management
- Digital marketing
- E-business and digital commerce
- Big data and decision-making
- Cloud computing in business operations
- Fintech and financial information systems
- Emerging technologies and business innovation
- Social media marketing



Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Business Management and Information Technology**” should be chosen during your submission.

According to the following timetable:

Submission Deadline	June 4th, 2026
Publication Date	August 2026

For publishing inquiries, please feel free to contact the Editorial Assistant at submission.entrance1@scirp.org

OJBM Editorial Office