
Special Issue on Strategy and Business Economics

Call for Papers

Strategy and Business Economics is an academic field that studies how firms formulate competitive strategies and make economic decisions in dynamic markets. It integrates strategic management, microeconomic theory and industrial organization to analyze firm behavior, market structure, innovation and performance. The field examines how resources, capabilities, competition and regulation influence business growth, profitability and long-term sustainability in domestic and global environments.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Strategy and Business Economics**. Potential topics include, but are not limited to:

- Industrial organization & business strategy
- Competitive strategy and market positioning
- Corporate strategy and diversification
- Innovation, technology and R&D strategy
- Game theory and strategic interaction
- Global strategy and international competition
- Entrepreneurship and new venture strategy
- Regulation, competition policy and antitrust economics
- Performance measurement and strategic control
- Strategic positioning & sustainable advantage
- Behavioral strategy
- Strategic leadership
- Non-market strategy & political economy
- Economics of organization & internal strategy
- Strategic risk management
- Business model design & innovation
- Consumer preferences and strategic marketing
- Digital transformation and business strategy

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed



to be specified and the research field “**Special Issue – Strategy and Business Economics**” should be chosen during your submission.

According to the following timetable:

Submission Deadline	May 22nd, 2026
Publication Date	July 2026

For publishing inquiries, please feel free to contact the Editorial Assistant at submission.entrance1@scirp.org

OJBM Editorial Office
ojbm@scirp.org