



Special Issue on Business Economics and Management

Call for Papers

Business Economics and Management studies how economic principles and managerial practices guide decision-making within organizations. It analyzes market structures, resource allocation, pricing strategies, and business performance while integrating management theories related to planning, leadership, and operations. The field also examines how firms respond to economic conditions, competition, and policy environments to improve efficiency, profitability and long-term strategic development.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **Business Economics and Management**. Potential topics include, but are not limited to:

- Quantitative analysis
- Behavioral economics in management
- Strategic management
- Financial management
- Management economics and strategic decision-making
- Finance, accounting and control
- Business forecasting and economic analysis
- Corporate finance and investment decisions
- Corporate strategy and business policy
- Entrepreneurship and innovation economics
- Organizational behavior and leadership
- Marketing management and consumer behavior
- International business economics
- Operations & supply chain management
- Innovation & technology management
- Human resource management

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the “**Special Issue**” under your manuscript title is supposed to be specified and the research field “**Special Issue – Business Economics and Management**” should be chosen during your submission.



According to the following timetable:

Submission Deadline	June 19th, 2026
Publication Date	August 2026

For publishing inquiries, please feel free to contact the Editorial Assistant at submission.entrance1@scirp.org

ME Editorial Office