



Special Issue on Service Sector and Service Science

Call for Papers

The service sector consists of the "soft" parts of the economy, i.e. activities where people offer their knowledge and time to improve productivity, performance, potential, and sustainability, which is termed as affective labor. The basic characteristic of this sector is the production of services instead of end products. Services (also known as "intangible goods") include attention, advice, access, experience, and discussion.

In this special issue, we intend to invite front-line researchers and authors to submit original research and review articles on **service sector and service science**. Potential topics include, but are not limited to:

- Marketing in the service sector
- Innovation in the service sector
- Managing services
- Business performance in the service sector
- Competitive advantage in the service sector
- Productivity policy and the service sector
- Service sector employment

Authors should read over the journal's [For Authors](#) carefully before submission. Prospective authors should submit an electronic copy of their complete manuscript through the journal's [Paper Submission System](#).

Please kindly notice that the "**Special Issue**" under your manuscript title is supposed to be specified and the research field "**Special Issue – Service Sector and Service Science**" should be chosen during your submission.

According to the following timetable:

Submission Deadline	December 7th, 2017
Publication Date	February 2018

Guest Editor:

For further questions or inquiries
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